PROGRAM-AT-A-GLANCE

Monday, October 2, 2017

5:00-7:00 p.m.  Registration Opens
5:30-7:00 p.m.  Opening Reception

Tuesday, October 3, 2017

8:00 a.m.  Registration Opens / Breakfast
9:00 a.m.  Conference Opening and Welcome:
   Presenter: Leslie Meingast, Board Chair, Forum for International Trade Training
9:15 a.m.  Opening Keynote Presentation: Meeting your future in international markets
10:15 a.m. Networking and Health Break
10:45 a.m. Concurrent Sessions

Building your Team
1. Trade is Complicated! Overcoming the unique challenges of global business
   Moderator: Peter Kucherepa, CITP
   Panelists:
   ● Outpacing the competition – Ed Marsh
   ● Building an effective global business team – Phil Mondor
   ● Risk management and mitigation – Jared Burns

International Marketplace
2. How to take advantage of trade agreements in the 21st century
   Moderator: Alexander R. Malaket, CITP
   Guest speakers:
   • Cindie-Eve Bourassa, Deputy Director FTA Promotion Task Force, Global Affairs Canada
   • Maxim Berdichevsky, CITP, Deputy Director, Trade and Investment, Global Affairs Canada
Meeting your Future

3. The future frontiers of global business

*Moderator:* Darcy Ferron, CITP

*Panelists:*
- Tomorrow’s emerging markets – Adrian Mutton
- A window into the future of investment – Gustavo Zentner, CITP
- A new world of customs efficiency – James Spina
- How innovation is changing trade – Omar Allam, CITP

12:00 p.m.

*Luncheon:* The Honourable François-Philippe Champagne, Minister for International Trade (invited)

1:15 p.m.

**Concurrent Workshop Sessions**

1. Trade is Complicated! Overcoming the unique challenges of global business

*Moderator:* Clarecia Christie, CITP

*Panelists:*
- Outpacing the competition – Ed Marsh
- Building an effective global business team – Phil Mondor
- Risk management and mitigation – Jared Burns

Meeting your Future

2. The future frontiers of global business

*Moderator:* Tanita Alexandridis, CITP

*Panelists:*
- Tomorrow’s emerging markets – Marcos Vaena
- A window into the future of investment – Maxim Berdichevsky, CITP
- A new world of customs efficiency – James Spina
- How innovation is changing trade – Omar Allam, CITP

2:30 p.m.

*Networking & Health Break*

3:00 p.m.

**EDC-FITT Special Announcement:** Mairead Lavery, Senior Vice President Business Development Group, Export Development Canada

3:30 p.m.

**Secrets to success master class**

*Moderator:* Sylvain Charbonneau, CITP

*Panelists:*
- Amy Karam
- Paul Sweeney
- Paula Greene, CITP
- Diane Girard, CITP

5:00 p.m.

*Program ends for the day*

5:30-6:30 p.m.

*Anniversary Reception*

6:30-10:00 p.m.

*Anniversary Dinner*
**Comedy Presenter:** Dave Hemstad

**Wednesday, October 4, 2017**

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<tr>
<td>8:00 a.m.</td>
<td>Registration Opens / Breakfast</td>
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| 9:00 a.m.     | **Keynote Presentation:** A view from both sides: Why corruption happens and real strategies to protect your people and business  
**Moderator:** Kristine Robidoux  
**Presenters:**  
- Richard Bistrong, Former FCPA Violator and FBI/UK Cooperator, CEO, [Front-line Anti-Bribery LLC](#)  
- Sergeant Pat Poitevin (ret.), Senior Investigator - Outreach Coordinator, Sensitive and International Investigations, National Division, [Royal Canadian Mounted Police](#) |
| 10:30 a.m.    | Networking & Health Break                                            |
| 11:00 a.m.    | **Building your Team**  
**Moderator:** John Treleaven, CITP  
**Panelists:**  
- Financial wizards – Julie Pottier  
- Truly global accounting – Andre Oliveira  
- Legal Eagles – Katherine Xilinas  
- The parties in your 3PL – Darryl Wettlaufer |
| 12:15 p.m.    | Luncheon                                                             |
| 1:30 p.m.     | **iPoliticsLIVE:** Global trade complexities - unscrambling opportunities  
**Moderator:** Susan Delacourt  
**Panelists:**  
- Corinne Pohlmann  
- Andrea Stairs  
- Leroy Lowe, CITP  
- Carl Burlock |
| 2:45 p.m.     | Networking & Health Break                                            |
| 3:00 p.m.     | **International Marketplace**  
**Presenter:**  
- Paul Parisi, President, [Paypal Canada](#) |

[Front-line Anti-Bribery LLC](#): [Website](#)  
[Royal Canadian Mounted Police](#): [Website](#)  
[Paypal Canada](#): [Website](#)
3:30 p.m.  
Meeting your Future  
From AI to VR: the impacts of the latest technology on your business  
Presenter:  
• Jyll Saskin Gales, Export Consultant, Global Expansion Team, Google Canada  

4:30 p.m.  
Closing remarks  

4:45 p.m.  
Program ends  

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